

Mark Evers

DBA: Red Oak Financial Asset Management

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Strategic Financial Concepts, LLC

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This Brochure Supplement provides information about Mark Evers that supplements Strategic Financial Concepts, LLC's Brochure. You should have received a copy of that Brochure. Please contact Kristen Wagner if you did not receive Strategic Financial Concepts, LLC's Brochure or if you have any questions about the contents of this supplement.

Additional information about Mr. Evers is available on the SEC's website at www.adviserinfo.sec.gov.

Educational Background and Business Experience

Mark Evers

Year of Birth: 1978

Formal Education after High School:

- Texas Tech University, Lubbock, TX | PhD Student Personal Financial Planning, 08/2016 - present
- West Texas A&M University, Canyon, TX | MBA General Business, 2015
- LeTourneau University, Longview, TX | BBA Management, 2006

Business Background:

- Strategic Financial Concepts, LLC, Investment Adviser Rep, 04/2014 to Present
- Texas Tech University, Graduate Teaching Assistant, 08/2016 to Present
- Manor ISD, Business and Finance Teacher, 08/2013 to 06/2016
- Round Rock ISD, Business and Finance Teacher, 04/2010 to 06/2016
- TAP Austin Pool League, LLC, Owner, 01/2006 to 09/2011
- Charles Schwab & Co., Inc., Stockbroker, 10/2009 to 09/2010
- Mutual Service Corporation, Registered Rep, 10/2008 to 05/2009
- Strategic Financial Concepts, LLC, Investment Advisor Rep, 10/2008 to 05/2009
- American General Securities, Inc., Registered Rep, 04/2008 to 10/2008
- Ameriprise Financial Services, Inc., Paraplanner, 11/2005 to 09/2007

Professional Designations:

1. Chartered Retirement Planning Counselor – CRPC® – 01/2008 – College for Financial Planning

Experience Required: NA

Educational Requirements:

- Online instructor led or self-study course
- Candidate must successfully complete a designation exam

Continued Educational Requirements:

- 16 Hours Every Two Years

2. Texas Educator Classroom Teacher – Business Education, Social Studies – 05/2011 – Texas Education Agency

Experience Required:

- One Year of Supervised Classroom Teaching

Educational Requirements:

- Bachelor's Degree
- Educator's Course Work
- Candidate Must Successfully Complete Two Certification Exams

Continued Educational Requirements:

- 150 Hours Every 5 Years

Disciplinary Information

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

Other Business Activities

Mr. Evers is currently a PhD Student pursuing a Doctorate Degree in Personal Financial Planning from Texas Tech University. He is also a Graduate Teaching Assistant in the Personal Finance Department and volunteers with the student organization Red to Black where he helps students with their personal finances.

Mr. Evers may make differing recommendations with respect to the same financial products to different advisory clients. All recommendations made are specific to each client's individualized needs and current financial situation.

Additional Compensation

As part of their fiduciary duty, Strategic Financial Concepts, LLC ("SFC") and Mr. Evers endeavor at all times to put the interest of the client first, clients should be aware that receipt of additional compensation itself creates a potential conflict of interest.

Supervision

SFC is a limited liability company. Reagan Lee Wagner is responsible for reviewing all client accounts and transactions against the signed agreement and the New Account Form for the firm, Strategic Financial Concepts, LLC. For any questions, you may contact Reagan Wagner at (210) 737-7800.